



July

WEDNESDAY EMAILS

FRIDAY EMAILS

WK 1

July Food Holidays

Best Attractions for Kids

WK 2

Beat the Heat

Famous Movie Destinations

WK 3

Summer Savings

Top Foodie Destinations

WK 4

Back-to-School Deals

East vs. West Coast Travel

August

WK 1

Back-to-School Deals

Theme Park Halloween Events

WK 2

Back-to-School Deals

What's New

WK 3

Spotlight on Top Brands

Labor Day Getaways

WK 4

Sports Season

Discover Asia

WK 5

Everyday Deals

September

WK 1

New Deals

Hotels with the Best Views

WK 2

Cooler Weather Savings

Your Travel Concierge

WK 3

Welcome Fall

Plan Your Fall Break Abroad

WK 4

Featured Deals

Small Town Getaways

WK 5

Hotels in Walkable Cities

CLIENT MATERIALS

- New Regional Theme Park Toolkits
- New Client Marketing Portal Website
- Monthly Merchant Content
- Travel and Merchant HTML
- Product Updates

- New Video Content
- New Regional Theme Park Toolkits
- Monthly Merchant Content
- Travel and Merchant HTML
- Product Updates

- Back-to-School Case Study
- Holiday Toolkit
- New Regional Theme Park Toolkits
- Monthly Merchant Content
- Travel and Merchant HTML
- Product Updates



Visit the CMP to download marketing materials!

- CMP.AccessPerks.com
- CMP.AccessDevelopment.com

Notes:

1. Marketing materials and email themes are tentative and subject to change based on market trends.
2. All marketing materials will be hosted on our Client Marketing Portal (CMP) to be used at your convenience.