

Idlewild

Park Details

- **Note:** Assets expire 12/31/2023. Please include park disclaimers with any use of the marketing assets. Do not alter or change the image or marketing copy assets, as these have been approved by Idlewild.
- **Offer Details:** Up to 40% off gate price.
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Approved Marketing Copy

Short Copy:

Idlewild & SoakZone is your ticket to family fun! Named “Best Children's Park” by Amusement Today, it offers classic amusement rides and water park fun! Save on tickets at [add your discount program website URL here].

Medium Copy:

Idlewild & SoakZone is your ticket to family fun! Named “Best Children's Park” by Amusement Today, and “Best Park for Families” by the National Amusement Park Historical Association, it offers classic amusement rides, a complete water park, live entertainment, and unique attractions like Story Book Forest and Daniel Tiger’s Neighborhood! Save on tickets at [add your discount program website URL here].

Long Copy:

Idlewild & SoakZone is your ticket to family fun! Founded in 1878, Idlewild is the 3rd-longest operating amusement park in the United States and has been recognized as “Best Children's Park” by Amusement Today and “Best Park for Families” by the National Amusement Park Historical Association. The park features classic amusement rides, a water park, live entertainment, costume characters, and unique attractions such as Story Book Forest and Daniel Tiger’s Neighborhood, all within the beautiful Pennsylvania Laurel Highlands. Idlewild operates seasonally from late-May through October. Save on tickets at [add your discount program website URL here].

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